

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 05738 011051Z

12

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /015 W

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R 010902Z MAY 74

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC 1635

USDOC WASHDC

UNCLAS TOKYO 5738

E.O. 11652: N/A

TAGS: BFOL, JA

SUBJECT: WTDR-TOKAI BUSSAN COMPANY, LTD.(TOKAI BUSSAN K.K.)

REF: STATE 067269, EXTRANCHECK

1. ADDRESS: TOKYO BRANCH - 2-9 TODOROKI 7-CHOME, SETAGAYA-KU, TOKYO 158; HEAD OFFICE - 34-14 SAKAE 3-CHOME, NAKA-KU, NAGOYA CITY, AICHI PREFECTURE. CABLE: N/A. TELEX: 246-6533. PHONE: 03-704-2581. OFFICER: SHOICHIRO SHIMADA, MANAGING DIRECTOR, TOKYO BRANCH.

2. MEDIUM-SIZED TRADING FIRM ESTABLISHED 1955, EMPLOYS 136. ACTS AS DISTRIBUTOR OF DESK-TOP ELECTRONIC CALCULATORS, MICRO SWITCHES, CONNECTORS, ELECTRONIC APPLIANCES AND MEASURING INSTRUMENTS, TRANSISTORS, IC'S, LSI'S, DIODES, BAKELITES, ALLOYS, ETC. THE FIRM ALSO IMPORTS AND EXPORTS ELECTRONIC COMPONENTS AND APPLIANCES.RR

3. FINANCIAL REFERENCES: SANWA BANK (OYAMADAI BRANCH); FUJI BANK (JIYUGAOKA BRANCH) - BOTH IN TOKYO. TRADE REFERENCES: VICTOR COMPTOMETER CORPORATION, 300 NORTH ROCKWELL STREET, CHICAGO, ILL. 60618.

4. MAJOR FOREIGN FIRMS REPRESENTED: N/A.

5. THIS FIRM HAS BRANCHES IN SHIZUOKA, GUNMA, KANAGAWA, OSAKA, AND EXPORTS TO COUNTRIES IN ALL PARTS OF THE WORLD. IT REPORTS UNCLASSIFIED

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THAT ITS MAIN CUSTOMERS ARE MITSUBISHI ELECTRIC CO., LTD.,

MITSUBISHI HEAVY INDUSTRIES LTD., TOSHIBA, AND TEIKOKU TSUSHIN
KOGYO K.K. LOCAL BANKS REPORT: PAID-IN CAPITAL OF 100
MILLION YEN; ANNUAL SALES FOR THE YEAR ENDING MARCH, 1973
OF 6,670 MILLION YEN WITH NET PROFIT OF 87 MILLION YEN;
CURRENT MONTHLY TURNOVER OF ABOUT 700 MILLION YEN; DEPOSITS
MAINTAINED IN LOW EIGHT-YEN FIGURES AND ACCOMMODATIONS
EXTENDED IN LOW NINE-YEN FIGURES WITH SATISFACTORY RESULTS;
THE FIRM IS CONSIDERED GOOD FOR ITS ORDINARY BUSINESS
ENGAGEMENTS. THE EMBASSY RECOMMENDS THE FIRM AS A SUITABLE
TRADE CONTACT FOR INTERESTED U.S. COMPANIES.

6. DATE OF INFO: 05/74
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